

EUropreneurship & Sustainability Conference

Date: 23 October, Thursday, online

Time: 8:30 – 11:30

Venue: Online conference

Link: [Dolącz do spotkania teraz](#)

8:30 – 8:45 **Registering and opening of the conference** *Dr Janusz Rosiek
Dr Zofia Gródek-Szostak
Dr Tomasz Kusio*

PART 1: Is sustainable entrepreneurship a goal or a result?

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| 8:45 – 9:00 | Is sustainable entrepreneurship a goal or a result? Preliminary discussion. | <i>Dr Tomasz Kusio, Dr Zofia Gródek-Szostak, Dr Janusz Rosiek, Krakow University of Economics</i> |
| 9:00 – 9:15 | Financial Resilience of Nonprofit Organizations: Trends, Risks and Opportunities | <i>Ing Petra Langova, University of Economics in Bratislava</i> |
| 9:15 – 9:30 | Inverse Relationship Between Green Jobs and Anthropopressure Occupations: Evidence from EU Panel Data | <i>Dr inż. Adam Sulich, Wrocław Univeristy of Business and Economics</i> |
| 9:30 – 9:45 | Fairness or efficiency? The political consequences of economic inequality? | <i>Dr Maciej Jagódka, Krakow University of Economics</i> |
| 9:45 – 10:00 | Research Directions in Innovation Ecosystem Studies: A Bibliometric Analysis | <i>Mgr Agata Miętus, Krakow University of Economics</i> |

Summing up of part 1 of the conference and discussion

PART 2: Sustainable orientation of business performance

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| 10:00 – 10:10 | Is There a Chance for Polish Carsharing to Overcome Stagnation? Traficar Users' Perceptions of Sustainable Mobility | <i>Julianna Koczy, Katowice University of Economics</i> |
| 10:10 – 10:20 | Decentralized Charging Networks as a Pathway to Sustainable Electromobility in Poland | <i>Sebastian Szymon Grzesiak, University of Economics and Business</i> |
| 10:20 – 10:30 | Green Startups Rising in the Digital Age: How Technology Supports Sustainable Business Models in Europe | <i>Dagmara Damek, Katowice University of Economics</i> |
| 10:30 – 10:40 | Case study: How implementing solar panels | <i>Kinga Biernacka,</i> |

in company "Dwór w Tomaszowicach"
decreased cost and increase sustainability.

Kracow University of Economics

10:40 – 10:50 The Use of Artificial Intelligence to Promote
Sustainability in the Financial Sector”

*Daria Opoka
Kracow University of Economics*

10:50 – 11:00 Europe Blind Spot - what investments does
Europe neglect?

*Konrad Bzduch
Kracow University of Economics*

11:00 – 11:10 Impact of influencers’ recommendations on
consumers’ buying decisions

*Maja Maziarz
Kracow University of Economics*

Summing up of part 2 of the conference and discussion

11:10 – 11:30

Closing of the conference